





## **BOLOGNAFIERE**

ANNOUNCES THE DATES FOR THE BOLOGNA CHILDREN'S BOOK FAIR, BOLOGNABOOKPLUS AND BOLOGNA LICENSING TRADE FAIR/KIDS: 6 TO 9 MARCH 2023

Three global book events for international rights and licensing trading.

Following the successful return of the in-person event in March 2022, bringing the international publishing community together in Bologna, BolognaFiere now announces the dates for the 60th edition of the Bologna Children's Book Fair, the 3rd edition of BolognaBookPlus and the 16th edition of Bologna Licensing Trade Fair/Kids 6 – 9 March 2023.

BolognaBookPlus, the brand extension dedicated to general trade publishing, is organised in co-operation with AIE (Italian Publishers Association). The Bologna Licensing Trade Fair/Kids, is now firmly well-established as the exhibition bringing together the major international licensing and entertainment players, in the kid's industry.

Content creation and programme planning is now underway across all three brands: BCBF; BBPlus and BLTF/K. As ever, these professional programmes will reflect global industry trends, offer specialist training and professional international networking.

Bologna, May 26th 2022

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